

THE HOUSE I LIVE IN

ACTIVITY REPORT ON PUBLIC OUTREACH CAMPAIGN

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THE HOUSE I LIVE IN - ACTIVITY REPORT ON PUBLIC OUTREACH CAMPAIGN

Overview of Campaign

Since the documentary *The House I Live In* premiered at the 2012 Sundance Film Festival, was released theatrically in over 100 cities, and was then broadcast nationally on PBS' Independent Lens, The Eisenhower Project (TEP) has undertaken a far-reaching campaign to promote greater public awareness of the U.S. War on Drugs, its destructive impact on poor and minority communities, and the urgent need for comprehensive reform.

Designed and implemented in concert with several non-profit partner organizations, the campaign is unprecedented in the scope and agility with which it deploys a public policy film to promote awareness and seek reform at both the national and state levels. The campaign's activities combine high-profile screenings for opinion-makers and lawmakers in major urban centers with smaller, grassroots events in churches, prisons, and schools across the country. All of this is carefully planned to gain maximal exposure for the film and its cause across the fullest spectrum of traditional and online platforms, from mainstream print, television, and radio to emerging social media outlets. Combining rigorous on-the-ground activism with a robust commitment to public relations, our campaign will continue to deploy *The House I Live In* and ancillary print, online, and video materials as galvanizing tools for a national rethinking of America's drug control policies.

Over the past three years, this approach proved effective in states and cities where the film was used for publicity and education. In Colorado and Washington, the film helped promote public awareness of Amendment 64 and Initiative 502, measures that ultimately passed, legalizing marijuana in those states. In California, the film was screened publicly for months in advance of the overwhelming election-day passage of Prop 36, reducing the severity of California's notoriously draconian Three Strikes Law. We have been actively involved in educating the public about the epidemic impact of the NYPD's "stop-and-frisk" policy. Since elected, NYC Mayor de Blasio has offered sweeping repudiation of the controversial stop-and-frisk practices, acknowledging that it unfairly targets young men of color. We will continue to educate the public on stop-and-frisk, as the city's position evolves. In 2014, New York became the 23rd state to pass a bill legalizing medical marijuana, and we worked hard to publicize the underlying issues to New York officials. In the November 2014 midterm election, voters across the country voted to pass marijuana legalization measures in Oregon, Alaska and Washington, D.C., while groundbreaking criminal justice reforms passed in California and New Jersey. Our team aggressively pushed the GOTV campaign to educate people about these upcoming local and state initiatives at all of our screenings leading up to the election. Additionally, we worked with the ACLU in San Diego to educate California constituents on Prop 47, a bill that successfully passed and will reduce the severity of some drug offenses from felonies to misdemeanors. Looking ahead, we will continue to use the film to publicize emerging areas of reform, such as the "Youth Promise Act," proposed by Virginia Congressman Bobby Scott, California's "Juvenile Second Chance Bill", and Connecticut's "Juvenile Sentence Reconsideration Proposal".

This past year has marked a milestone in the drug war reform efforts. Our campaign, alongside Attorney General Holder, has widely publicized the "Smarter Sentencing Act", which calls for a repeal of laws that prohibit felon voting and allows for judicial discretion to sentence below mandatory minimums. Likewise, President Obama introduced the "My Brother's Keeper" program, a \$200 million, five-year initiative, to help black youths avoid the criminal justice system. President Obama also commuted eight sentences in crack cocaine cases that he called "unfair" and further pledged to consider vastly more petitions for commutation from non-violent drug incarcerated.

At the community, state and national levels, we will continue to collaborate with partners, and deploy the film to fundamentally shift the national conversation away from drug control as a criminal justice issue, to viewing it as a matter of public health.

The House I Live In - Outstanding Achievements to Date

- Faith-based screenings for over 30,000 people in 200 churches, 80 cities, 30 states
- School screenings for over 20,000 students in 125 high schools, 70 cities, 17 states
- Free screenings across the country (e.g. Apollo/NYC, Starks/Chicago, One Int'l Theater/LA)
- Presentations at Annual Conferences for thousands of Drug War professionals
- Prison screenings/discussions with thousands of inmates across America
- Nationwide broadcasts on PBS' Independent Lens reach nearly 2 million viewers
- Critically acclaimed theatrical release in over 100 U.S. cities
- Successful online release, ranked #1 documentary and #3 film of all films on iTunes in first week
- Screenings and live-streaming events in major churches in honor of Martin Luther King's birthday and President Obama's 2nd Inaugural (including Ebenezer Baptist Church in Atlanta and a live performance by John Legend at Shiloh Baptist church in DC).
- Film helped successful state reform efforts in CO (Amendment 64), WA (Init 502), & CA (Prop 36)
- Eugene Jarecki, John Legend, Brad Pitt, Danny Glover, David Simon, and Michelle Alexander have received wide coverage speaking out against the War on Drugs in mainstream media, including [The Daily Show with Jon Stewart](#), [Real Time with Bill Maher](#), [MSNBC's Morning Joe](#), [CBS This Morning](#), [Charlie Rose](#), [CNN with Soledad O'Brien](#), [Tavis Smiley](#), [MSNBC's The Cycle](#), as well as the [New York Times](#), [Washington Post](#), [LA Times](#), & the [New Yorker](#).

Digital Achievements:

- [Digital trailer](#) launched online and heavily promoted via Twitter by luminaries including [John Legend](#), [Jay-Z](#), [John Forte](#), and [Danny Glover](#)
- Facebook followers in over 50 languages, with over 12,000 "likes" and 60,000 Facebook users/week
- 3,000 Twitter followers
- Millions of Twitter followers regularly reached by high profile celebrities at key moments for the film and cause. Celebrity tweeters include [Jay-Z](#), [Sinbad](#), [John Legend](#), [Danny Glover](#), [Oliver Stone](#), [Judd Apatow](#), [Seth Rogen](#), [Arianna Huffington](#), [Richard Branson](#), [Chris Hayes](#), [Jeff Sachs](#), [Sarah Silverman](#), [Olivia Munn](#), and [Questlove](#)
- Successful use of new cutting-edge **High-Definition live-streaming technology**, expanding the reach of film and related discussions/events to thousands of subscribers around the country
- With support of Ford Foundation's JustFilms, a series of short films, entitled [Drug War Dispatches](#) (Vimeo Password: csf), has been produced for release first on NetFlix and then widely for free online

National Drug War Developments

Beyond the direct results of our outreach campaign, the following have been national developments in Drug War reform in which we have played a less direct but nonetheless meaningful role. While we are encouraged by these developments and proud of our involvement in them, we see them chiefly as signals of the system's vulnerability to reform and, thus, a rallying cry to redouble our efforts.

- [Religious Leaders Release "Easter Statement" Calling for an End to the War on Drugs and Mass Incarceration](#). A broad group of Christian leaders use the holiest day on the Christian calendar to release a statement calling for the end of the war on drugs and mass incarceration. (4/15/14)
- [America's New Drug Policy Landscape: Two-Thirds Favor Treatment, Not Jail, for Use of Heroin, Cocaine](#). A new national survey by the Pew Research Center reveals that a broad majority of Americans are ready to abolish criminal penalties for drug use. (4/2/14)
- [Influx Of New Hemp Bills Further Signifies America Is Turning A Corner On Marijuana](#). Since Jan. 2014, more than 70 bills related to hemp have been introduced in more than 25 states and the Farm Bill which legalizes industrial hemp was just signed into law by President Obama. (4/1/14)
- [Seizure-slowing CBD Oil Changing Marijuana Laws in Conservative States](#). In traditionally conservative states all over the country, new laws pass for medical use of marijuana. (3/31/14)
- [HHS Approves Marijuana Study for Veterans With PTSD](#). The Federal Government approved a study at the University of Arizona study to treat veterans with PTSD. (3/17/14)
- [Holder Endorses Proposal to Reduce Drug Sentences in Latest Sign of Shift](#). Holder endorses proposal to lessen prison sentences for people convicted of dealing drugs. (3/13/2014)
- [A Rare Opportunity on Criminal Justice](#): Two bipartisan bills are now under consideration, Smarter Sentencing Act and the Reduction and Public Safety Act. (3/15/2014)
- [United Nations: Criminal Sanctions for Drug Use Are "Not Beneficial"](#). UNODC releases groundbreaking recommendations discouraging criminal sanctions for drug use. (3/13/14)
- [Grover Norquist for Conservative \(Not Liberal\) Prison Reform](#). Grover Norquist at the Conservative Political Action Conference argue that the prison system is too expensive. (3/7/14)
- [Holder and Republicans Unite to Soften Sentencing Laws](#). Attorney General Holder is working with Republicans to pass a sentencing overhaul bill. (3/3/14)
- [Obama Starts Initiative for Young Black Men, Noting His Own Experience](#). President Obama talked about using drugs as a teenager in his speech introducing My Brother's Keeper, a \$200 million, five-year initiative, to help black youths stay out of the criminal justice system. (2/27/14)
- [Pivotal Point Is Seen as More States Consider Legalizing Marijuana](#). More than half of states are working toward decriminalizing or legalizing medical and/or recreational marijuana. (2/26/14)
- [Newark Stop-and-Frisk Data Is Analyzed](#). Police stop-and-frisk study in Newark finds that 25% of police stops there ended in an arrest or summons, which is 2x those in NYC. (2/25/14)
- [Mass. Gov. Unveils Initiative to Reduce Recidivism](#). Gov. Deval Patrick announced a series of initiatives including substance abuse treatment. (2/20/14)
- [State Forecasts \\$190M from Recreational Pot Initially](#). WA state forecast shows lawmakers could have \$30M additional through 2015, and \$82 million more than projected for 2015-2017. (2/19/14)
- [Gov. Cuomo's Bold Step on Prison Education](#). The Governor announced new funding for college classes in 10 New York prisons. (2/18/14)
- [The drug war's profit motive](#). Minnesota state Rep. Carly Melin is facing opposition to legalizing medical marijuana because law enforcement fear loss of profits related to drug arrests. (2/17/14)
- [18 Congressmen Ask Obama to Reschedule Marijuana](#). Congress members demand marijuana be removed as a Schedule I drug because of contradicting scientific evidence. (2/12 /14)
- [Holder Urges States to Lift Bans on Felons' Voting](#). Holder calls for repeal of laws that prohibit felon voting. (2/11/14)
- [Up in Smoke](#). Pres. Obama stated that Federal government would not use resources to prosecute casual users of marijuana in CA and WA. (2/5/14)
- [De Blasio Says New York Will Settle Suit Over Stop and Frisk](#). Last Fall Bloomberg blocked Judge Schieldlin's ruling of Stop and Frisk. Mayor Bill De Blasio dropped that appeal. (1/30/14)

The House I Live In - Detailed Timeline of Key Events

January 2012

- **Sundance Film Festival.** *The House I Live In* wins [Grand Jury Prize](#). (Park City, UT)
- Film receives wide critical acclaim, including [The Boston Globe](#), [New York Times](#), [Hollywood Reporter](#), and [Variety](#).
- Eugene Jarecki interviewed on [NPR's All Things Considered](#).
- Jarecki and Nannie Jeter interviewed on [Democracy Now](#).
- Jarecki interviewed for [Filmmaker Magazine](#).
- The Eisenhower Project (501c3) to implement outreach for *The House I Live In*.
- The Eisenhower Project (TEP) begins national fundraising effort from philanthropic organizations.

February 2012

- TEP initiates cooperative outreach toward several partner organizations, including **Drug Policy Alliance, Open Society Foundation, ACLU, The Robin Hood Foundation, and NYCLU**.
- TEP arranges with key faculty at **Stanford Law School Three Strikes Project** and the **NAACP Legal Defense Fund** to use the film to educate California voters about Prop 36 (reducing the severity of California's notorious Three Strikes Law) prior to Election Day 2012.
- CSF and TEP assemble a film distribution and public relations team, including **Abramorama and Film Buff (Theatrical & Digital Distribution), Acme PR (Oscar Publicity), BOND Strategy (Online), 42West (General PR), PR Collaborative (DC/National), and The Caraway Group (Urban PR)**.

March 2012

- TEP formulates [Strategic Outreach Plan](#) in collaboration with partner organizations.
- **Robin Hood Foundation.** Screening/Q&A with Jarecki and DPA's gabriel sayegh to highlight NYPD's stop-and-frisk practices. (New York, NY)
- Anne Thompson reports on the film and outreach strategy in [Indiewire](#).
- Jarecki interviewed by Zeke Edwards for [ACLU Studio podcast](#).

April 2012

- **Sundance London Film Festival.** Screened/Q&A with Jarecki. (London, UK)
- **CAA Screening with Steven Soderbergh, Stanford Law School, and NAACP-LDF.** Q&A with Jarecki, Mike Romano (Stanford), and Jeffrey Robinson (NAACP-LDF) includes public discussion of Prop 36 with members of LEAP (Law Enforcement Against Prohibition). (Los Angeles, CA)
- **Pixar University.** Screening/Q&A with Jarecki. Discussion of Prop 36. (Emeryville, CA)
- **Full Frame Documentary Film Festival.** Screened/Q&A with Producer. (Durham, NC)

May 2012

- Continued outreach by TEP to align with **national grassroots organizations and chapters across the country**, including criminal justice professionals, faith-based communities, reformers, civic groups.
- Film presented by Jarecki at **Good Pitch NYC** to secure philanthropic support and forge additional organizational cooperation, including ACLU, Bertha Fund, Vital Projects, Change.org, AVAAZ, National Crim. Justice Assoc., Global Grind, BRITDOC, REACT to FILM, and American Bar Association.

June 2012

- **John Legend** formally joins film team as Executive Producer.
- Screening/Q&A with Jarecki. Intro by Rep. Bobby Scott for **OSF/DPA/ACS/CBCF**. (Washington, DC)
- **Ford Foundation**. Screening/Q&A w/ Jarecki, Maya Harris, Carl Hart, & Mike Carpenter. (NY, NY)
- **GQ Magazine** covers the film in an article about Pres. Obama's drug policy.
- **Silverdocs Film Festival**. Screened/Q&A with Jarecki and Producer. (Silver Springs, MD)
- Awarded, **Silverdocs' React to Film Award**.
- **Sheffield Doc/Fest**. Screened/Q&A with Jarecki and Producer. (Sheffield, UK)
- **Los Angeles Film Festival**. Screened/Q&A with Jarecki & L.A. District Attorney Steve Cooley. Discussion includes continued effort to educate public about Prop 36. (Los Angeles, CA)

July 2012

- **Nat. Criminal Justice Assoc. Conference**. Screening/Q&A with Producer. (Santa Ana Pueblo, NM)
- **Aspen Film Series**. Screened/Q&A with Producer. (Aspen, CO)
- **Jerusalem International Film Festival**. Screened. (Jerusalem, Israel)
- **Salon** interviews Jarecki about President Obama, the War on Drugs, and the film as a tipping point in the movement for drug law reform.
- Film reviewed by Touré on **MSNBC's The Cycle**.

August 2012

- **Russell Simmons** formally joins film team as Executive Producer.
- **UK-based Dogwoof is selected as international distributor**.
- **TEP establishes strategic alliance with Samuel DeWitt Proctor Conference** to begin planning for hundreds of church screenings and live-streamed events across the country.
- **California Correctional Assoc. Annual Meeting**. Screening/Q&A with Producer. (Reno, NV)
- **Republican National Convention**. Screening/Q&A with Jarecki. (Tampa, FL)
- **TRANSATLANTYK International Film Festival**. Screened. (Poznan, Poland)
- Awarded, **Audience Award**, TRANSATLANTYK International Film Fest.
- **Black Prosecutors Annual Meeting**. Screening/Q&A with Producer. (New Orleans, LA)
- **Melbourne International Film Festival**. Screened. (Melbourne, Australia)

September 2012

- **Brad Pitt** formally joins film as Executive Producer.
- **Film trailer launched on iTunes**. Ranked #4 of all trailers in first week. Receives an additional 350,000 views on YouTube.
- **Website** for film and campaign launched: www.thehouseilivein.org.
- **Jarecki appears on radio call-in interview WHCR FM NY**.
- **Jarecki interviewed on Al Sharpton's Radio Show** for NY Tri-state area with over 45,000 listeners
- **New York University "Kanbar Film Series"**. Screening. (New York, NY)
- **CUNY Journalism School**. Screening/Q&A with Jarecki and **Ralph Nader**. (New York, NY)
- **Lexington Correctional Cntr**. Prison Screening/Q&A with Jarecki & Mike Carpenter. (Lexington, OK)
- **Mabel Bassett Correctional Center**. Screening/Q&A with Jarecki & Mike Carpenter. (McLoud, OK)
- **Oklahoma State Reformatory**. Screening/Q&A w/ Jarecki & Mike Carpenter. (Granite, OK)
- **Soho House**. Screenings/Q&A with Producer in Miami, Los Angeles, New York, and Toronto.
- **CORE Club**. Screening/Q&A with Jarecki & gabriel sayegh (DPA). (New York, NY)

- **Berkeley High School.** Screening/Q&A with Jarecki for students in special needs class (Oakland, CA)
- **Delancey Street Foundation Screening Room.** Screening/Q&A with Jarecki & Senator Mark Leno, [Introduction by Prof. Angela Davis](#) for **DPA SF, Legal Svcs for Prisoners with Children, ACLU Northern CA, Californians United for a Responsible Budget, Ella Baker Center for Human Rights, and Rosenberg Foundation.** Discussion included public discussion of SB649. (San Francisco, CA)
- David Simon discusses film and drug war on [Real Time with Bill Maher.](#)
- [Forbes Magazine:](#) “the most important drug war film you will ever see” and “2012’s best documentary”
- **The Nate Holden Performing Arts Center.** Screening/Q&A with Jarecki, E.P. Danny Glover, & Mike Carpenter for **DPA LA** and the **Langston Bar Association.** Discussion of SB649. (Los Angeles, CA)
- **DPA.** Screening/Q&A w/ Producer & DPA’s gabriel sayegh for local organizers. (NY, NY)
- **Southern Harm Reduction Conference.** Screening. (Atlanta, GA)
- **Caravan for Peace U.S./Mexico drug war discussion.** Screening/Q&A with Jarecki and DPA. (NYC)
- **Democratic National Convention.** Screening/Q&A with Jarecki & Rep. Bobby Scott. Discussion of Youth Promise Act. (Charlotte, NC)
- **New America Foundation.** Screening/Q&A with Jarecki. (New York, NY)
- **The Museum of Modern Art.** Screening/Q&A with Jarecki and EP Danny Glover. (New York, NY)
- **Motion Picture Association of America.** Screening/Q&A with Jarecki. Discussion of Youth PROMISE Act. (Washington, DC)
- Jarecki appears on [Real Time with Bill Maher.](#)

October 2012

- **Film opens theatrically** to wide acclaim, [NY Times](#), [LA Times](#), [Boston Globe](#), [Chicago Tribune](#).
- **Apollo Theater.** Free public screening/Q&A w/ Jarecki, Rep. Bobby Scott (VA), Carl Hart, and EP John Legend, along with video statements by Al Sharpton and EP Danny Glover. (Harlem, NY)
- [EP Brad Pitt attends premiere at Sunset 5 Cinema in Hollywood](#), publicly criticizes Drug War. (CA)
- [Entertainment Weekly](#), [Entertainment Tonight](#), and [Variety](#) feature stories about Brad Pitt, his involvement in the film, and his opposition to Drug War.
- CSF launches **National Online and Print Campaign** with major ad buys in NY Times, LA Times, Facebook, Huffington Post, Slate, Variety, Rotten Tomatoes, Mother Jones, Google Adwords.
- **National Board of Review.** Screening/Q&A w/ Jarecki. (New York, NY)
- **Partnership for a Drugfree.org.** Screening/Q&A w/ Producer and gabriel sayegh (DPA). (NY, NY)
- **John Jay College of Criminal Justice.** Screening/Q&A with Jarecki. (New York, NY)
- Jarecki interviewed on [MSNBC's The Cycle.](#)
- **Manuel High School.** DPA Screening. (Denver, CO)
- **Mumbai International Film Festival.** Screened. (Mumbai, India)
- **Bergen International Film Festival.** Screened/Q&A with Producer. (Bergen, Norway)
- **Bioneers Conf.** Screening/Q&A w/ Gabor Maté, Ethan Nadelmann, Producer. (San Rafael, CA)
- **Abu Dhabi Film Festival.** Screened/Q&A with Producer. (Abu Dhabi, United Arab Emirates)
- **ACLU-WA/ Defender Association/DPA.** Screening/Q&A w/ Producer to educate voters about proposed Initiative 502, legalizing Marijuana. (Seattle, WA)
- **Forum on Law, Culture & Society.** Screening/Q&A with Jarecki & David Denby. (New York, NY)
- **DPA Denver, Chinook Fund, CO. Criminal Defense Bar, CO Public.** Screening/Q&A w/ Producer to educate voters about proposed Amendment 64 legalizing marijuana. (Denver, CO)
- Jarecki interviewed on [MSNBC's Morning Joe.](#)
- [Ebony](#) interviews Jarecki about the film and racist drug laws.
- **Defender’s Office and Colorado NAACP.** Discussion of Amend. 64. (Denver, CO)
- **Cheshire Correctional Inst.** Screening/Q&A w/ Jarecki and James Jeter, Jr. (Cheshire, CT)
- **Wesleyan University.** Screening with Jarecki & Nannie Jeter. (Middletown, CT)
- **Inner City Entertainment Center.** Free public screening/Q&A w/ Jarecki. (Chicago, IL)

- **Chicago Temple.** Screening for policy makers & business community. (Chicago, IL)
- Jarecki appears on [The Daily Show with Jon Stewart](#).
- **OSF Baltimore.** Screening/panel with Jarecki, Judge Davis, and David Simon. (Baltimore, MD)
- Jarecki appears on [CBS This Morning](#).
- **Judge Bennett** writes article for [The Nation](#) about mandatory minimums and his work with the film.
- **American Judges Assoc. Annual Conference.** Screening/Q&A with Judge Bennett. (New Orleans)
- **ACLU/NYCLU & Culture Project.** DPA Screening. (New York, NY)
- Website www.thehouseilivein.org launches [ZIP Code-driven tool](#) for people to “GET INVOLVED”

November 2012

- Jarecki appears multiple times on [HuffPo Live](#) to encourage people to vote on **Prop 36** in CA.
- **Drug Policy Reform Measures passed in CO (Amendment 64), WA (Init 502), & CA (Prop 36).**
- Jarecki writes article for [The Nation](#) about film’s deployment in aiding voting on ballot initiatives.
- **National Association of Criminal Defense Lawyers.** Screening/Q&A with Kuhn. (Las Vegas, NV)
- **Metropolitan Correctional Facility.** Screening/Q&A with Jarecki. (Chicago, IL)
- **Global Watch: Crisis, Culture and Human Rights series.** Screened. (Pleasantville, NY)
- **“Mass Incarceration in America” Conference.** DPA Screening/Q&A with producer. (Philadelphia, PA)
- Jarecki and **Michelle Alexander** appear on [The Charlie Rose Show](#).
- **Racial & Gender Disparity Cmte./Crime Prevention & Control Comm.** DPA. (Denver, CO)
- **Facing Race National Conference.** Screening. (Baltimore, MD)
- **Harm Reduction Conference.** Screening/Q&A with DPA’s gabriel sayegh. (Portland, OR)
- **London Theatrical Premiere.** Screening/Q&A with Jarecki at Soho Curzon. (London, UK)
- UK film release receives wide [critical acclaim](#).
- Jarecki chairs meeting of several anti-Drug War groups in UK, including Beckley Foundation, Open Society Foundation, and Release to coordinate US/UK opposition to Drug War. (London, UK)
- Jarecki meets w/ **Baroness Meacher, Chair, Party Parliamentary Group on Drug Reform.** (UK)
- **One Church International.** Free public screening/Q&A with Jarecki. (Los Angeles, CA)
- Jarecki appears on [The Tavis Smiley Show](#).
- **Trinity Church.** Free public screening/Q&A with Jarecki & Rev. Dr. Otis Moss III. (Chicago, IL)
- **Int’l Documentary Festival Amsterdam (IDFA).** Screened/Q&A with Jarecki. (Amsterdam, NL)
- Website www.thehouseilivein.org launches [Drug War Story](#) gallery where visitors can upload their own stories and photos to join a growing chorus of luminaries in opposition to the Drug War.

December 2012

- [Shortlisted](#) for 2013 Academy Awards, **Best Feature Documentary.**
- **National Association of Social Workers.** Screening/Q&A. (New York, NY)
- **Human Rights Watch International Film Festival.** Screened. (Warsaw, Poland)
- **Dept of Ed. Manhattan Drug Prevention Counselors.** Screening/Q&A w/ Producer. (New York, NY)
- **Sacred Heart Prep & Balboa High School.** School screenings/Q&A w/ Jarecki. (San Francisco, CA)
- **Riverside Church.** DPA Screening/Q&A w/ Jarecki with Campaign to End New Jim Crow. (NY, NY)
- Jarecki interviewed by [MSNBC’s Andrea Mitchell](#) about “America’s longest war. ”
- **Maysles Theater.** Screening/Q&A with Jarecki and Albert Maysles. (Harlem, NY)
- **Doc Soup Series.** Screening/Q&A with Producers. (Toronto, Canada)
- **Rikers Island Prison.** Screening/Q&A with Jarecki for 200 inmates. (New York, NY)
- Jarecki interviewed by [MSNBC’s Melissa Harris-Perry](#) about marijuana policy
- **Jewish Community Center.** Screening/Q&A with Jarecki. (New York, NY)
- **NY Society of Illustrators.** Opinion-maker discussion w/Jarecki & EP John Legend. (NYC)
- [The Atlantic](#) interviews Jarecki about the film’s impact and the casualties of the War on Drugs.

January 2013

- [The New Yorker](#) publishes feature on Jarecki and the film.
- **Ebenezer Baptist Church.** Free public screening/Q&A with Jarecki for 1,000 attendees to honor MLK's birthday. [Streamed live to over 20,000 churchgoers](#) across the country. (Atlanta, GA)
- **Ballou High School.** Screening/Q&A with Jarecki & Danny Glover with 200 students. [Streamed live to over 22,000 high school students](#) across the country. (Washington, DC)
- **Shiloh Baptist Church.** Free screening/discussion for 2,000 attendees with Jarecki, Danny Glover, Rep. Bobby Scott (VA), Prof. Charles Ogletree, & Iva Carruthers. [Streamed Live to over 100 churches](#) across the country. (Washington, DC)
- **John Legend** [premieres cover](#) of Paul Robeson's "*The House I Live In*," Shiloh Baptist Church
- Legend's performance is covered in [The Washington Examiner](#) and [Roll Call](#).
- **On the morning of Obama's Second Inauguration, John Legend and Eugene Jarecki appear on CNN's Soledad O'Brien: The Starting Point,** "Taking a hard look on the war on drugs. Segment features national premiere of [John Legend's new music video The House I Live In](#).
- [National Geographic](#) features story on film, Shiloh event, live stream of film, general outreach strategy.
- [Roll Call](#) covers film's events on MLK day.
- **UK Broadcast Premiere on BBC4 Storyville** to wide critical acclaim and viewership. (UK)
- **Northwestern High School.** Screening. (Detroit, MI)
- **Colorado Commission on Criminal and Juvenile Justice.** DPA Screening. (Denver, CO)
- **MLK High School.** Screening. 1,000 students for National Education Day. (Detroit, MI)
- **Denver Police Gang Bureau.** DPA Screening for facilitation group on racial profiling. (Denver, CO)
- **Department of Human Services Colorado Employment First Program.** Screening. (Denver, CO)
- **DIA Northern High School and Detroit Communication High School.** Screening. (Detroit, MI)
- **AMOS Project.** DPA Screening with discussion & training for 80 faith leaders. (Cincinnati, OH)
- **Television Critics' Assoc Annual Conference.** Screening/Q&A with Jarecki. (Pasadena, CA)

February 2013

- **Harvard Kennedy School.** Screening/Q&A with Jarecki & Professor Charles Ogletree. [Streamed live to entire Harvard Community and broadcast online](#). (Cambridge, MA)
- **Harvard Law School.** Jarecki teaches class with Professor Charles Ogletree.
- **Hibernian Hall.** Community Screening/Q&A with Professor Ogletree. [Streamed live to dozens of local community organizations](#). (Roxbury, MA)
- Jarecki does press in [Mexico](#) and [Canada](#) to publicize issue outside of the US.
- **Otisville Correctional Center.** Screening/Q&A with Jarecki. (Otisville, NY)
- **Fed. Defenders Sentencing Resource Project.** Screening/Q&A with Carpenter. (Nashville, TN)
- **Race & Marijuana Law Enforcement.** DPA screening with Shanequa Benitez. (Westchester, NY)
- **Doc Soup Series.** Screened. (Calgary, Canada)
- **DIA Parent Resource Center.** Screening. (Detroit, MI)
- **Samuel DeWitt Proctor Conference Annual Meeting.** Screening/Q&A with Jarecki. (Dallas, TX)
- **National/Southern Drug Policy Reform Conf.** Screening/Q&A w/sayegh (DPA). (Durham, NC)

March 2013

- **Commemoration of Bloody Sunday** DPA/IBW Screening/Q&A with Q&A with Rev. Kenneth Glasgow, elected officials, civil rights leaders, & youth. (Selma, AL)
- **YWCA Community Screening.** DPA screening/Q&A with Paul Amos. (Warren, OH)

- **Cardozo Law School War on Drugs Symposium.** Screening/Q&A w/ sayegh (DPA). (NY, NY)
- **Utah Film Center Series.** Screening/Q&A with Christopher St. John. (Moab, UT)
- **Committee For A Safer Michigan/MINORML.** Screening. (Detroit, MI)
- **National Association of Sentencing Advocates 20th Anniv. Conference.** DPA Screening/Q&A with Melinda Shopsin, Betty Chism, Capt. Leigh Maddox (LEAP). (Baltimore, MD)
- **City Arts & Lectures Series.** Screening /Q&A with Jarecki. (San Francisco, CA)
- **[Bronx Community Screening around Floyd vs. City of New York \(Stop and Frisk\).](#)** Screening/Q&A with Jarecki, Steve Kohut (Justice Committee), Candice Tolliver (NYCLU), Alejandro Fernandez (Bronx Defenders), Ya'el Williams (Osborne Assoc). (Bronx, NY)
- **NYU Stop-and-frisk forum.** Screening/Q&A with Cassandra Frederique (DPA). (NY, NY).
- **Films 4 Change Series.** Screening/Q&A with Jarecki and Amy Ziering. (Los Angeles, CA)
- **Sacred Heart Cathedral Preparatory School.** Screening/Q&A with Jarecki. (San Francisco, CA)
- **Judicial Reform Lunch.** Discussion between Jarecki and 15 federal judges. (San Francisco, CA)
- **London Observer** devotes [whole issue](#) to the film and the cause of drug war reform. Issue features story on a prison visit by [Jarecki](#), as well as written pieces by [Brad Pitt](#), [Russell Simmons](#), [David Simon](#), and [Shanequa Benitez](#).

April 2013

- **Imhotep High School, Hoffman Hall, Enon Tabernacle.** Screenings/Q&A w/ Jarecki. (Phil., PA)
- **California Legislature.** [Jarecki invited to address lawmakers on Senate floor](#) day before Public Safety C'tee. votes to pass SB 260 (Juvenile Second Chance Bill), revisiting the sentences of 21,000 inmates incarcerated as juveniles who showed a decade of "good behavior." (Sacramento, CA)
- **Broadcast Premiere of Film on PBS' [Independent Lens](#),** April 8, 2013.
- **PBS' Independent Lens** broadcasts reach close to **2 million total viewers** and make **2.4K new FB fans**, over **2MM impressions** and generate more than **\$865K in publicity value**.
- **Online Premiere of [John Legend Music Video: The House I Live In](#).** Over 20,000 hits in first day.
- **[Huffington Post Front Page](#).** *The House I Live In* dominates coverage with anti-drug war messaging.
- **Pomona College, Great Debate Series.** Jarecki debates drug policy reform with **Kevin Sabet, Senior Advisor at the White House Office of National Drug Control Policy** (2009-11). (Claremont, CA)
- **[Missouri History Museum Screening](#).** Screening/Q&A with Sean Vincente, Assistant Federal Public Defender, Judge Michael Calvin (Ret.), Senior Judge E. Richard Webber, U.S. District Court, and Melinda Shopsin. (St. Louis, MO)
- **Third Baptist Church of San Francisco.** Screening/Q&A with Melinda Shopsin. (SF, CA)
- **City and County of San Francisco Adult Probation Department.** Screening/Q&A with Melinda Shopsin for Chief Wendy Still and staff. (San Francisco, CA).
- **TEDx Hollywood.** Jarecki gave TED Talk about ["Storytelling in the Digital Age."](#) (LA, CA)
- **Council on Foundations Annual Conference.** Panel Discussion with Jarecki, Melinda Shopsin, and Ric Roman Waugh. (Chicago, IL)
- **Correctional Association of NY [honors](#) Jarecki at ["People Before Prisons"](#) Benefit.** (NYC)
- **NYU "Know Your Rights" student program for teens.** Youth screening/Q&A w/ Chris St. John and Shanequa Benitez. (NYC)
- **JustPublics@365 Summit.** DPA Screening/Q&A w/ sayegh (DPA), Fortune Society. (NY, NY)
- **Sarah Lawrence Coll.** DPA Screening/Q&A w/ Lee (DPA) and Elverson. (Bronxville, NY)
- **Cornell University.** DPA Screening/Q&A. (Ithaca, NY)
- **Syracuse University.** DPA Screening/Q&A with Cassandra Frederique. (Syracuse, NY)
- **End the New Jim Crow Campaign/Vassar College.** DPA Screening/Q&A with DPA and producer. (Poughkeepsie, NY)
- **York College.** DPA Screening/Q&A with DPA and co-producer. (Queens, NY)
- **Young Women United.** Screening/Q&A with David Kuhn. (Albuquerque, NM)

- **Pre-Booking Diversion Task Force.** DPA screening and discussion with David Kuhn, Santa Fe District Attorney, Santa Fe Mayor, reform groups and local politicians. (Albuquerque, NM)
- Meeting with **Rep. Emily Kane.** (Albuquerque, NM)
- **Univ. New Mexico Law School**, Native American Community Academy, and South Valley Academy. Screening/Q&A with David Kuhn. (Albuquerque, NM)
- **Hope United Methodist Church/Michigan Coalition For Human Rights.** Screening. (Detroit, MI)
- **Strategic Leadership Initiative.** Leaders in various industries meet to understand issues and next steps to rally for statewide support toward common goal. (Albuquerque, NM)
- **Univ. of Miami Law School/Center for Justice.** Screening/Q&A David Kuhn. (Miami, FL)
- **Barry University.** Screening/Q&A David Kuhn and professor Fernando Perez. (Miami, FL)
- **Coral Gables Community.** Screening/Q&A David Kuhn. (Miami, FL)
- **Broward County.** Screening/Q&A David Kuhn. (Miami, FL)
- **Chico Peace & Justice Center**, Chico State Univ. DPA Screening/Q&A Melinda Shopsin. (Chico, CA)
- **African American Meeting House at Yale Univ.** Screening/Q&A w/ Jarecki. (New Haven, CT)
- **Day Pitney.** DPA Screening/Q&A with Melinda Shopsin, The Hon. Vincent L. Briccetti, United States District Judge, David E. Patton, Executive Director, Federal Defenders of New York, Anthony L. Ricco, Criminal Defense Attorney, Richard B. Zabel, Deputy U.S. Attorney, Southern District of New York, and gabriel sayegh, State Director, New York, Drug Policy Alliance. (New York, NY)

May 2013

- **Krytyka Polityczna. [Screenings in Poland](#),** Q&A with Eugene Jarecki. (Gdansk, Warsaw, Krakow)
- **[3rd Annual Fortune Society Spring Soiree](#).** Jarecki receives annual Fortune Society Award for commitment to criminal justice reform. (New York, NY)
- **[Don't Try This At Home: Lessons From America's War on Drugs](#).** British Speaking Tour w/ Jarecki & David Simon. **[Parliament Screening at the House of Commons](#), [Royal Society of the Arts Screening](#), [Chatham House Screening](#) & [London Observer Live Discussion](#).** (London, UK)
- **SUNY Plattsburgh.** DPA Screening/Q&A with Christopher St. John. (Plattsburgh, NY)
- **Leading the Way: Toward a Public Health & Safety Approach to Drug Policy in New York.** DPA Screening of the film and event commemorating the release of the **[Blueprint for a Public Health and Safety Approach to Drug Policy](#)** (4 years in the making document by DPA). Q&A with asha bande, Director, Advocacy Grants Program, Drug Policy Alliance, Karima Amin, Founder/Director, Prisoners are People Too, Inc., Nuno Capaz, Vice President, Dissuasion Commission of Lisbon, Ministry of Health, Portugal, Soffiyah Elijah, Executive Director, Correctional Association of New York, Elizabeth Glazer, Deputy Secretary for Public Safety, New York, Svante Myrick, Mayor of Ithaca, Crystal Peoples-Stokes, NYS Assembly member - Buffalo, and Producer Christopher St. John. (Buffalo, NY)
- **Community Church NY Unitarian Universalist.** DPA Screening. (NY, NY)
- **Center for Urban Services.** DPA Screening/Q&A. (Brooklyn, NY)

June 2013

- **Joseph Harp Correctional Center.** Screening/Q&A with Jarecki. (Lexington, OK)
- **Central Library of Rochester and Monroe County.** DPA Screening/Q&A with gabriel sayegh and Chief of Police Captain James Sheppard. (Rochester, NY)
- **Institute for the Black World 21st Century at Martin Luther King Labor Center/SEIU 1199.** DPA Screening/Q&A with Councilman and local advocates. (NY, NY)
- **The College of St Rose.** DPA Screening/Q&A with gabriel sayegh, Alice Green from the Center for Law & Justice, Brother Yusef Burgess from Youth Ed-Venture & Nature Network and David Kuhn. (Albany, NY)
- **All Saints Church.** Screening and community discussion. (Pasadena CA)

- **First Church Unitarian.** Screening/Q&A with Families Against Mandatory Minimums and Andrea James, a formerly incarcerated woman and Director of Families for Justice as Healing. (Littleton, MA)
- **Beverly Unitarian Church.** Screening and discussion with congregation. (Chicago, IL)

July 2013

- [Bronx Documentary Center](#). Screening/Q&A with Travis Wendell, Gregory Russell, Oroma Reynolds, Akil Gibbons and Tychist Baker. (Bronx, NY)
- **Bedford Stuyvesant Restoration Center with The Campaign to End The New Jim Crow.** Screening/Q&A with Tyrrell Muhammad of The Correctional Association, Evan Goldstein of The Drug Policy Alliance, Leah Gitther of Jails Action Coalition, and Miguel Adams of Vocal. (Brooklyn, NY)
- **Brotherhood SisterSol.** Screening and discussion with youth. (Harlem, NY)
- **Westminster Presbyterian Church.** Screening. (Washington DC)
- **St. Luke's Lutheran Church of Logan Square.** Screening. (Chicago, IL)
- **Economic Justice Film Series.** Screening. (San Jose CA).
- [This American Life](#). Oklahoma prison screening/Q&A with Jarecki featured on NPR. (Granite, OK)
- **Governor's Task Force on Re-Entry.** Screening/Skype Q&A with David Kuhn and members of DOC. (Frankfort, KY)
- **Louisville Task Force on Re-Entry.** Screening/Skype Q&A with David Kuhn and members of DOC. (Louisville, KY)
- **Lexington Task Force on Re-Entry.** Screening/Skype Q&A with David Kuhn and members of DOC. (Lexington, KY)

August 2013

- **Metropolitan Detent. Cntr.** Screening/Q&A with David Kuhn for inmates/DOC. (Albuquerque, NM)
- Jarecki interviewed about Holder announcement on [NPR's Background Briefing with Ian Masters](#).
- **Santa Fe County Detention Center.** Screening/Q&A with inmates/DOC staff. (Santa Fe, NM)
- Jarecki reacts to **Holder announcement** on [BBC World](#).
- **Offender Aid and Restoration.** Screening and community discussion. (Arlington, VA)
- **Busboys and Poets.** Screening/ Skype Q&A with Jarecki. (Washington, DC)
- **Council on Crime and Justice.** Screening. (Minneapolis, MN)
- **Asylum Hill Congregational Church.** Screening. (Hartford, CT)
- **ACLU.** Screening/ Q&A David Kuhn for staff and interns. (New York, NY)
- **Youth Detention Center.** Screening/Q&A with David Kuhn. (Albuquerque, NM)
- **KiMo Theater.** Screening/Q&A with David Kuhn for community. (Albuquerque, NM)

September 2013

- **Philander Smith College.** Screening/Q&A. (Little Rock, AR)
- Jarecki interviewed about the war on drugs on [KALW's "Your Call"](#) in San Francisco.
- **Maryland Public Defender Conference.** Screening/discussion. Attendees includes participants from Office of the Public Defender of MD, as well as public defenders from DE and VA. (Ocean City, MD)
- Jarecki interviewed on [MSNBC's "Politics Nation with Al Sharpton"](#) during segment on mass incarceration and the war on drugs.
- College tour with the film. **Haverford College, Middlebury College, Nebraska Wesleyan University, Oakland University.** Screenings/Q&A with Jarecki at each college.

October 2013

- **Santa Fe County Adult Detention Center.** Screening Q&A w/ David Kuhn. Inmates and staff reached via closed circuit monitors.
- Jarecki [interviewed on HuffPost Live](#) about the UN General Assembly meeting on drug policy.
- **Metro West Detention Center.** Screening/Q&A with David Kuhn. (Miami-Dade County, FL)
- **Reel Politique Community Film Series.** Screening/Q&A with Kuhn about HB735 needle-exchange programs and HB99, sentence reform for prescription pain medicine. (Boca Raton, FL)
- Jarecki [interviewed on WDET Detroit](#) about drug policy.
- **The Justice on Trial Film Festival.** Screening/Q&A with David Kuhn. (Los Angeles, CA)
- **MN Council on Crime and Justice** Screening. (Minneapolis, MN)
- **Franklin Pierce University.** Screening/Q&A with Christopher St. John. (Rindge, NH)
- **Bethany Baptist Church.** DPA Screening/Q&A with Danny Glover, Assembly Speaker Sheila Oliver, Keith Harvest, Assistant County Prosecutor, Essex County (ret.). (Newark, NJ)
- **Central Library of Rochester and Monroe County.** DPA Screening/Q&A with Kassandra Frederique and Patricia Warth, Justice Strategies. (Rochester, NY)
- **Council Member Melissa Mark-Viverito at Manhattan Neighborhood Network.** DPA Screening/Q&A with Council Member Melissa Mark-Viverito, Christopher St. John, Jazz Hayden, Kassandra Frederique, Bobby Tolbert. (East Harlem, NY)
- **International Drug Policy Reform Conference - Thank you and Acknowledgement of Nannie Jeter.** DPA Screening/Q&A with Dr. Iva Carruthers, Samuel DeWitt Proctor Conference, Rosalind Preudhomme, Institute of the Black World 21st Century, Karen Garrison, MommieActivist and Sons, Joy Strickland, Mothers Against Teen Violence, Joyce Rivera, St. Ann's Corner of Harm Reduction, and Susan Burton, A New Way of Life, Lareese Harvey, A Better Way Foundation. (Denver, CO)
- **Center of Court Innovation.** Screening Q&A w/ Akil Gibbons. Youth programming leaders from Staten Island, Harlem, and Brownsville discussed strategies for educating youth.

November 2013

- **UCLA "25th Annual Student of Color Conference."** Jarecki was Keynote Speaker. Attended by more than 1,000 students across the University of California system. (Los Angeles, CA)
- **Social Justice Movie Night at Church of St. Charles Borromeo.** Screening/Q&A with Christopher St. John, Kassandra Frederique. (Harlem, NY)
- **Mississippi NAACP Black Leadership Summit.** DPA Screening/Q&A with asha bandele, Robert Smith, Alice Stamps, Lee Vance, Chief of Police, Brenda Mathis, Dr. Niaz Kasravi. (Jackson, MS)
- **Mayor of Asbury Park and the Family Involvement.** DPA Screening/Q&A with Mayor of Asbury Park Myra Campbell and Roseanne Scotti. (Asbury Park, NJ)
- **Mayor of Asbury Park and Mt. Pisgah Baptist Church.** DPA Screening/Q&A with Mayor of Asbury Park Myra Campbell and Roseanne Scotti. (Asbury Park, NJ)
- **Mayor of Asbury Park and First United Methodist Church.** DPA Screening/Q&A with Mayor of Asbury Park Myra Campbell and Roseanne Scotti. (Asbury Park, NJ)
- **Ocean City Public Library.** DPA Screening/Q&A with Meagan Glaser. (Ocean City, NJ)

December 2013

- **First Baptist Church of Lincoln Gardens. DPA Screening/Q&A/Book signing.** Dr. Carl Hart book signing of *High Price*, Rev. Errol Cooper, Dr. Harold Dean Trulear, Muhammad Bashir, Vera Carpenter, Cuqui Rivera. (Somerset, NJ)
- **Assm. Karim Camara and Abundant Life Church.** DPA Screening/Q&A with Assm. Karim Camara,

Soffiyah Elijah, Correctional Association, Kevin Powell, BK Nation, Bobby Tolbert, Dinah Ortiz-Adames, and gabriel sayegh. (Brooklyn, NY)

- **Department of Youth and Community Development.** DPA Screening/Q&A with Tracy Pugh, New York Academy of Medicine, Jerry Otero, Partnership at Drugfree.org, and gabriel sayegh. (NYC)
- **Oregon Prison Tour.** Screenings/Q&A with Christopher St. John at MacLaren Youth Correctional Facility, Coffee Creek Correctional Women's Institution, and Oregon State Maximum Security Penitentiary. (Various locations, Oregon)
- **Columbus Bar Association Continuing Legal Education Program (CLE).** Film screened for 50 lawyers and in-depth Q&A discussion of legal issues lead by David Kuhn, Bryan M. Griffith LPA, and Joseph Miles Gibson of the Franklin County Prosecutor's Office. (Columbus, OH)
- **Crips & Bloods.** Screening/discussion between David Kuhn and gang members. (San Diego, CA)
- **Human Rights Day** at New Parkway Theater with Ella Baker Center. Screening/Q&A with David Kuhn. (Oakland, CA)
- **Unity High School.** Screenings for 9th, 10th, & 11th graders. Q&A w/ David Kuhn. (East Oakland, CA)
- **Osborne Association.** Screening/Q&A with Akil Gibbons and Tanya Krupat for a support group for those with family members behind bars. (Brooklyn, NY)
- **Kings County Family Court.** Screening/Q&A with David Kuhn from Charlotte Street Films, Akil Gibbons, Tanya Krupat from the Osborne Association, and Christopher Wildeman from Yale University. Training incorporated within New York State's Continued Legal Education Program. (Brooklyn, NY)

January 2014

- **Charles Wright Museum of African American History.** Screening/Panel discussion w/David Kuhn, Vondra Glass (Detroit Premier Academy), Yodit Mesfin Johnson, Kirk Mayes (Brightmoor Alliance), Jessica Care Moore, and Yusef Shakur. (Detroit, MI)
- **Danny Glover interviewed** on [NPR Detroit](#) to speak about the film and screening event in Detroit.
- **Mothers Against Teen Violence Conference.** DPA Screening/Q&A with asha bandele, Alan Bean, Jonathan Rucker, Alix Emerson, Officer Brook Rollins. (Dallas, TX).
- **University of Oklahoma Center for Social Justice, War on Drugs Symposium.** DPA Screening/Q&A with Neill Franklin, Gretchen Bergman, Senator Constance Johnson, Gwendolyn Fields. (Norman, OK)
- **Mt. Pisgah Church.** DPA Screening/Q&A with Roseanne Scotti (Asbury Park, NJ)

February 2014

- **The Door Youth Center.** DPA Screening/Q&A for youth with Kassandra Frederique (NYC, NY)
- **TGK Women's Correctional Cntr.** Screening/Q&A with David Kuhn for female inmates. (Miami, FL)
- **TGK Juvenile Correctional Center.** Screening/Q&A with David Kuhn for juveniles. (Miami, FL)
- **Miami Treatment and Training Center.** Screening/Q&A with David Kuhn with DOC staff and incarcerated men that have been sentenced, and will be released. (Miami, FL)
- **Miami Children's Initiative.** Screening for executives at Miami Children's Initiative. (Miami, FL)

March 2014

- **Red Hook Community Justice Center.** Screening/Q&A with Akil Gibbons for peer run "Youth Court" program within Center. (Brooklyn, NY)
- **Center of Court Innovation.** Outreach Manager Akil Gibbons created curriculum with the film purposed as a legal sanction for youth offenders within alternative to juvenile detention programming. (Brooklyn, NY)

- **The College of New Jersey.** DPA Screening/Q&A with DPA's Meagan Glasser (Ewing Township, NJ).
- **Keene State College.** Screening/Q&A with Jarecki. (Keene, NH)
- **Salem Progressive Film Series.** Screening/Q&A with Producer via Skype. (Salem, OR)
- **New Mexico Prison Tour.** Screenings/Q&A with David Kuhn at Western New Mexico Correctional Facility, New Mexico Women's Correctional Facility, Central New Mexico Facility, Guadalupe County Correctional Facility as part of statewide screening initiative.
- **Essex County College.** DPA Screening/Q&A with DPA's Meagan Glasser (Newark, NJ)
- **Institute for Community Living.** DPA Screening/Q&A with Cassandra Frederique and Melody Lee. (Brooklyn, NY)

April 2014

- College tour with the film. **Lehigh University, Princeton University, and Muhlenberg College.** Screenings/Q&A with Jarecki at each college.
- **Dade County Community Screening and Launch Event.** To celebrate establishment of free legal clinic for the community, and the announcement of the The Eisenhower Project & Miami-Dade DOC collaborative program for inmates at Turner-Guilford Knight Correctional Facility to mentor, offer job skills, offer counseling to inmates, and continue the services with them upon release. (Miami, FL)

May 2014

- **Institute of the Black World 21st Century Mother to Mother Let the Healing Begin: Ending the Murder and Violence in Our Communities.** DPA Screening/Town Hall Meeting/Honoring of Nannie Jeter. Panel discussion with Delegate Jill Carter, Mildred Samy, Daphne Alston, Erricka Bridgeford, Andrea James, Dorothy Johnson-Speight, and Sandi Mallory. (Baltimore, MD)
- **Injection Drug Users Health Alliance Peer Network Annual Conference.** DPA Screening event (New York, NY)
- **Bronx Defenders Youth Summit.** DPA Screening/Panel discussion with DPA's Melody Lee and Cassandra Frederique (Bronx, NY)
- **Good Shepherd Services.** DPA Screening/workshop with DPA's Melody Lee and Cassandra Frederique and Jerry Otero from Partnership for Drug-Free Kids (Bronx, NY)
- **Families ACT! and HopeDance.** DPA Screening/Panel w/ DPA's Armando Gudino, Dr. Felice Blake, and Stuart Light (Santa Barbara, CA)

June 2014

- **Sojourners Summit for Change: World Change Through Faith & Justice.** DPA Panel discussion with video clips from "Just Say No... to the War on Drugs" with DPA's Yolande Cadore. (Washington, D.C.)
- **Special DPA Hosted Teleconference with Eugene Jarecki.** Moderated discussion with asha bandeled and Eugene Jarecki. (New York, NY)

July 2014

- **Bronx Defenders High School Summer Internship Program.** DPA Screening/Discussion with Cassandra Frederique. (Bronx, NY)
- **Delancey Street Theater.** Screening/Q&A with David Kuhn and members of the local criminal justice community. (San Francisco, CA)

- **NYC Department of Health and Mental Hygiene, Bureau of Alcohol and Drug Use Prevention.** Screening/Q&A with Akil Gibbons about a public health approach to drug policy. (New York, NY)

August 2014

- Jarecki writes article for [The Guardian](#) about drug war reform in the US.

October 2014

- **Alternative to Youth Detention Program.** Screening/Q&A with Akil Gibbons. In partnership with the Osborne Association, participants engaged in the developed curriculum. (New York, NY)
- **[Oklahoma State Capital Rally for Criminal Justice Reform.](#)** Screening/Q&A with Senator Johnson and Rep. Cleveland. (Oklahoma City, OK)
- **Santiam Correctional Institution.** Internal inmate discussion. (Salem, OR)
- **Oregon State Correctional Institution.** The Presidents Club used film to create survey to be published through the *Human Subjects Review* at Portland State University. (Salem, OR)

November 2014

- **Awarded, [2014 BRITDOC IMPACT AWARD](#)** as one of the documentaries that most changed the world. (London, UK)

December 2014

- **Havana Film Festival.** Screening/Q&A with Jarecki. (Havana, Cuba)

January 2015

- **Bronx Family Court.** Screening/Q&A with Akil Gibbons and Director of the New York Initiative for Children of Incarcerated Parents, Tanya Krupat. Training incorporated within New York State's Continued Legal Education Program (CLE) for lawyers, attorneys, and judges. (Bronx, NY)

February 2015

- **PA State Correctional Institution.** Screening/Q&A with David Kuhn. Film plus Q&A played on closed circuit TV for entire prison. (Chester, PA)
- **Conscious Cinema.** Screening/Q&A with Akil Gibbons to discuss the recently passed PROP 47. Ticket proceeds donated to A New Way of Life Re-Entry Project which helps women leaving the prison system to re-enter society. (Long Beach, NY)
- **Turner Guilford Knight Correctional Center.** Screening/Q&A with David Kuhn. Part of the Mentorship Program. Screening attendees included juveniles and correctional staff. (Miami, FL)
- **Mandel Public Library of West Palm Beach.** Screening/Q&A with David Kuhn as part of Black History Month programming. Part of the Mentorship Program. (West Palm Beach, FL)

The House I Live In – Objectives, Planned Events for 2015 - 2016

- **Outreach:** 24-month plan to increase scale of national awareness and impact through long-term programs in education and justice (see below), support policy reform, continue regular presence at nationwide professional conferences, and implement program to screen in *all* prisons in targeted states (VT, NM, AR, CA, NY, PA).
- **Policy:** provide information to support positive policy reform in Washington D.C. and across the nation. Efforts include support of sentencing reform in CA and CT, and prisoner re-entry improvements in NY, FL and NM.
- **Education:** plan to join lasting educational programs, such as “We See Films” program in DC, Continuing Legal Education curriculum in Ohio (serving as a pilot nationwide program), Maysles Documentary Center (NYC), Wright Museum event and exhibit. (Detroit).
- **Justice:** grow “The *re*Consideration Project” to address unduly harsh sentencing of non-violent offenders and create endowment to continue the national program indefinitely, and continue our support of “The Clemency Project” in pursuit of relief and justice for deserving non-violent offenders.
- **Professionals:** grow awareness and participation by professional communities through screenings at annual gatherings, private screenings on a smaller scale, and individual contact.

Outreach Plans for 2015 - 2016 include:

- **Prison Program expanding.** Pending approval at various statewide prison systems, with others targeted, including: CA, NY, PA, AR, LA, FL, CT, TX, MA, OK, MI, OR, VT.
- **Prison Program: NEW MEXICO.** Approved program with screenings and dialogue at all 11 state prisons for 7,000 inmates, including corrections staff. Additional approved collaboration on jobs program out of Central NM Correctional Facility with Deputy Warden Joseph Padilla.
- **Prison Program: VERMONT.** Approved program with screenings and dialogue at all state facilities, with plans to develop additional programming with local DOC.
- **Prison Program: MIAMI-DADE, FL.** Approved program in collaboration with Miami-Dade DOC to mentor incarcerated youths, with continued guidance upon release from custody.
- **“We the People” Initiative.** Program under way to capture audio/visual materials on site during prison screenings including interviews with inmates and DOC staff, portraits, and histories.
- **TEDx prison events with Jarecki.** Speaking tour at state prisons including Ironwood State Prison in California (the third ever TEDx prison event) and Sing-Sing Correctional Facility in New York.
- **James Jeter legal counsel.** Continued legal representation on behalf of Nannie Jeter’s incarcerated grandson, with an eye to avail him of pending legislation concerning second chances for juveniles.
- **Oklahoma inmate legal counsel.** Assistance to Kevin Ott and Larry Kastner in their efforts to obtain relief from sentencing.
- **Oklahoma Criminal Justice Reform screening.** Collaboration with leaders of state reform, law enforcement, and local rehabilitation advocates.
- **Charles Wright Museum of African American History.** Continued collaboration with active museum leadership and Mike Ellison to initiate reform in Detroit.
- **Congressional Black Caucus Annual Meeting.** Screening/Q&A with Jarecki.
- **Senate Judiciary Committee.** Screening and testimony by Jarecki.
- **Nat. Assoc. of Sentencing Advocates.** Screening/Q&A with federal judge Hon. Mark Bennett.
- **New York District Attorney’s Office.** Screening for DANY attorneys and staff.
- **New York Family Court.** Screening for Brooklyn Family Court community members completed, with plans to expand to family court in all five NYC boroughs.
- **International theatrical and television release** of the film in Spain, Italy, France, Germany, etc. including attendant outreach with guidance from international partners.

- **Screening for NYPD.** With an emphasis on community relations.
- **Screening at NIH/NIDA.** As part of our emphasis on health and the medical community.
- **Tour of US churches.** Screenings and discussion with churchgoers.
- **Tour of US colleges.** Screenings and discussion with students and faculty.
- **Major criminal justice conference screenings** in 2015.